

# Partnering with *the Columbus Chronicle*: Local Advertising That Connects

## Local:

- \$150/episode (or \$550/month for 4 episodes)
- 30-sec mid-roll ad
- Mention in podcast episode description
- Monthly analytic reports

## Community:

- \$300/episode (or \$1000/month for 4 episodes)
- 30-sec mid-roll ad
- Logo at end of 1 social video per episode (4 videos total)
- Mention in podcast episode description
- Monthly analytic reports

## Columbus Partner:

- \$600/episode (or \$2000/month for 4 episodes)
- 30-60-sec mid-roll ad
- Intro sponsorship of the episode “this episode is sponsored by...”
- Logo at end of 3 social videos per episode (12 videos total)
- Instagram story highlighting new episode will include mention/tag of sponsorship
- Mention and link to company in podcast episode description
- Monthly analytic reports

## Did you know as of Oct. 29, 2025...

- We average 450-1200 plays per episode
- We have over 17,000 followers on social media

Custom ideas or questions? Reach out: [connor@chroniclecreativeco.com](mailto:connor@chroniclecreativeco.com)

*theColumbusChronicle.com*